

Alex Medina

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github.com/guitarbeard



WORK EXPERIENCE

SDG

Los Angeles, CA - Senior *Front-End Engineer*

sdg.la

MAR 2022 - JULY 2026

Developed and maintained custom large-scale headless (Hydrogen) and non-headless (Liquid) Shopify themes and custom Shopify apps for clients such as Barnes & Noble, Netflix, SKIMS, Glossier, MoMA, Peet's Coffee, and HAUS Labs.

Extensive use of React, Node, Typescript, and Remix in addition to using Codex to increase productivity.

Gunn | Jerkens Marketing Communications

Long Beach, CA - *Web Developer*

gunnjerkens.com

JAN 2016 - JUL 2021

Developed and maintained marketing websites, WordPress themes, React and PHP based web applications for clients, mostly for real estate development and land management companies.

Was in charge of the DevOps for the Ubuntu servers on DigitalOcean for most of the websites we built. Periodically updated servers. Coordinated a large migration of websites from Ubuntu 14 to 18 with 0% downtime.

CritiqueIt

Long Beach, CA - *Web Developer*

critiqueit.com

2013 - DEC 2015

The main project was a web-based annotation application. I helped shape features, UX, domain modeling, and design, on both the front and back end.

SKILLS

Javascript (React, Vue, Node, TypeScript, Remix)

HTML

CSS (SCSS)

Claude, Codex

Shopify (Hydrogen, Liquid, Apps, Flow)

- [Developing Apps for](#)

[Shopify Badge](#)

- [Liquid Storefronts for](#)

[Theme Developers Badge](#)

SQL

Ubuntu

Apache2

WordPress

PHP

Worked as contractor for other companies through CritiqueIt to maintain and develop new products:

- [Mideo Systems Inc.](#) - Developed web port of Windows application and developed main website.
- [Film Solutions LLC](#) - Implemented design changes on their PKO application for managing photos, fixed bugs.

Bedrosians Tile & Stone

Anaheim, CA - *Front End Engineer*
bedrosians.com

SEP 2014 - FEB 2015

Implemented design, fixed bugs, and added new features by writing client-side code using jQuery and React.

Cookiepages, Inc.

Huntington Beach, CA - *Web Developer*

JAN 2012 - MAY 2014

Startup that worked on several projects originally starting with custom Facebook profile pages for local businesses and eventually developed 1smartmenu: an online ordering menu-builder for restaurants.

PERSONAL PROJECTS

Maps On Maps

Multi-search map application - *Founder & Developer*
<https://mapsonmaps.com/>

2015 - PRESENT

Rebuilt my 2016 web app as a cross-platform Expo/React Native app (iOS, Android, web) that compares several place searches on one map, using Google Places, Mapbox and Apple MapKit behind a cost-limited Cloudflare Workers API.

EDUCATION

California State University Fullerton

Fullerton, CA

2010 - 2013

I started my B.A. in Music Performance (Jazz guitar), switched to B.S. in Computer Science, then dropped out to start working full-time.

Cypress College

Cypress, CA

2006 - 2009

Studied art, engineering, and music. I eventually transferred to CSUF.